



# **COUNCIL OF CHAPTER LEADERS**



# SETTING THE FOUNDATION

## Key leadership practices

- **Clear Communication:** Keep board members, committees, and chapter members informed.
- **Collaboration & Delegation:** Lean on your VP and committees to share responsibilities.
- **Setting Realistic Goals:** Define success and anticipate potential challenges.
- **Consistency:** Regular check-ins and structured meetings keep everyone engaged.





# FUNDRAISING AS A LEADER

- **Why fundraising matters:**
  - Supports membership fees, conference attendance, events, and community initiatives.
  - Strengthens chapter engagement, people are more invested when they contribute to something meaningful.
- **How**
  - Set clear goals (e.g., “We need \$2,000 to cover membership fees—how do we get there?”).
  - Involve your chapter, fundraising should not fall on one person!
  - Communicate the “why” to your members to boost participation.

# FUNDRAISING STRATEGIES



## Events & Community-Based Fundraisers:

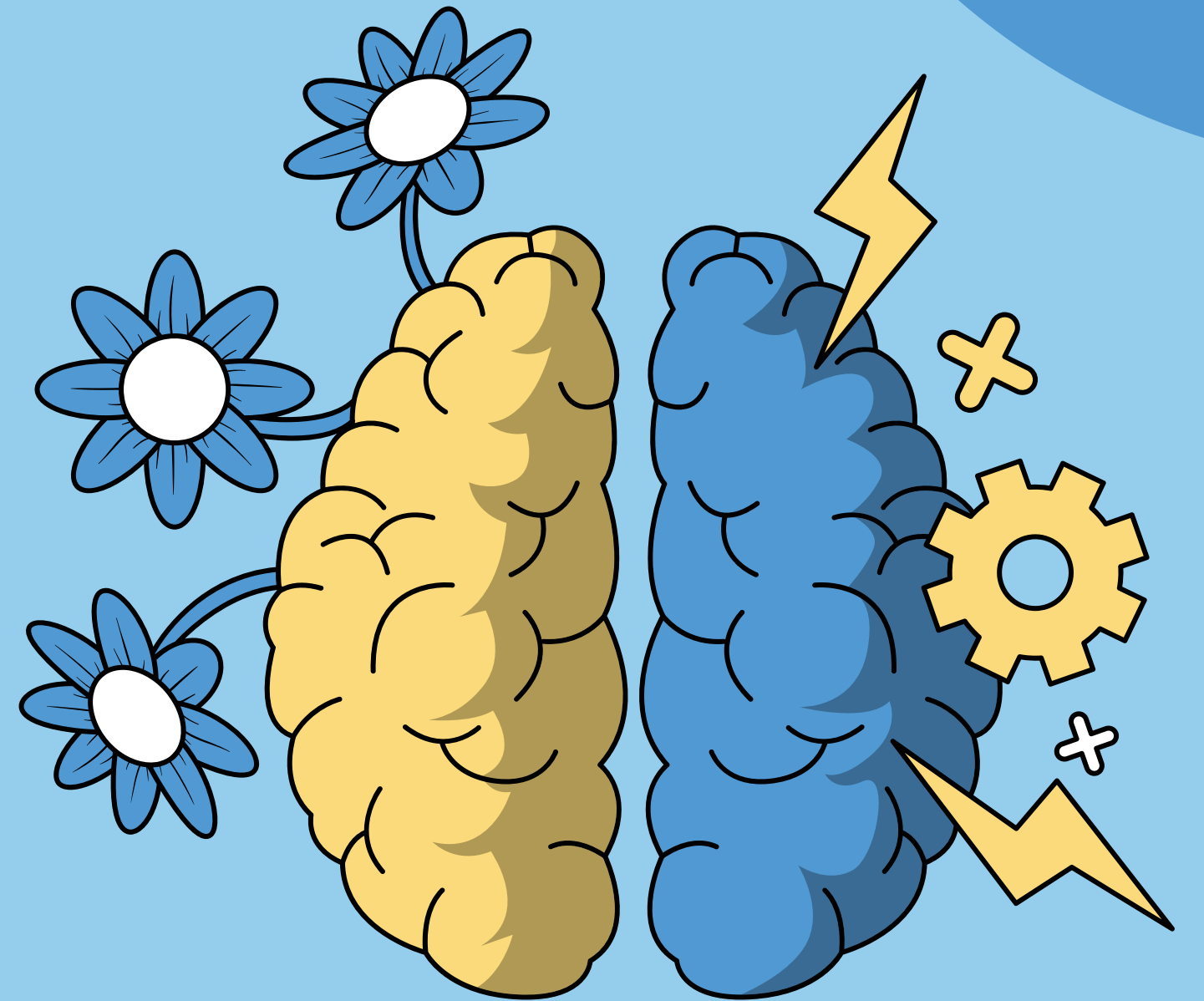
- Trivia or bingo night, bake sales, restaurant fundraising nights (Chipotle, local restaurants, etc.).
- Community outreach (first-aid volunteering for local events)
- Nursing-themed merch (tote bags, badge reels, T-shirts).
- Consider having a table at the CNSA convention to sell merchandise or fundraise!

## Engaging Online Fundraising:

- Crowdfunding platforms (e.g. Venmo campaigns).
- Partner with businesses, alumni or local health care for donations.

What is a unique way to fundraise in your community?

**Share one  
successful  
fundraiser from  
your chapter OR  
brainstorm one  
new idea you  
would like to try.**



# OVERCOMING FUNDRAISING CHALLENGES

**Low participation?**

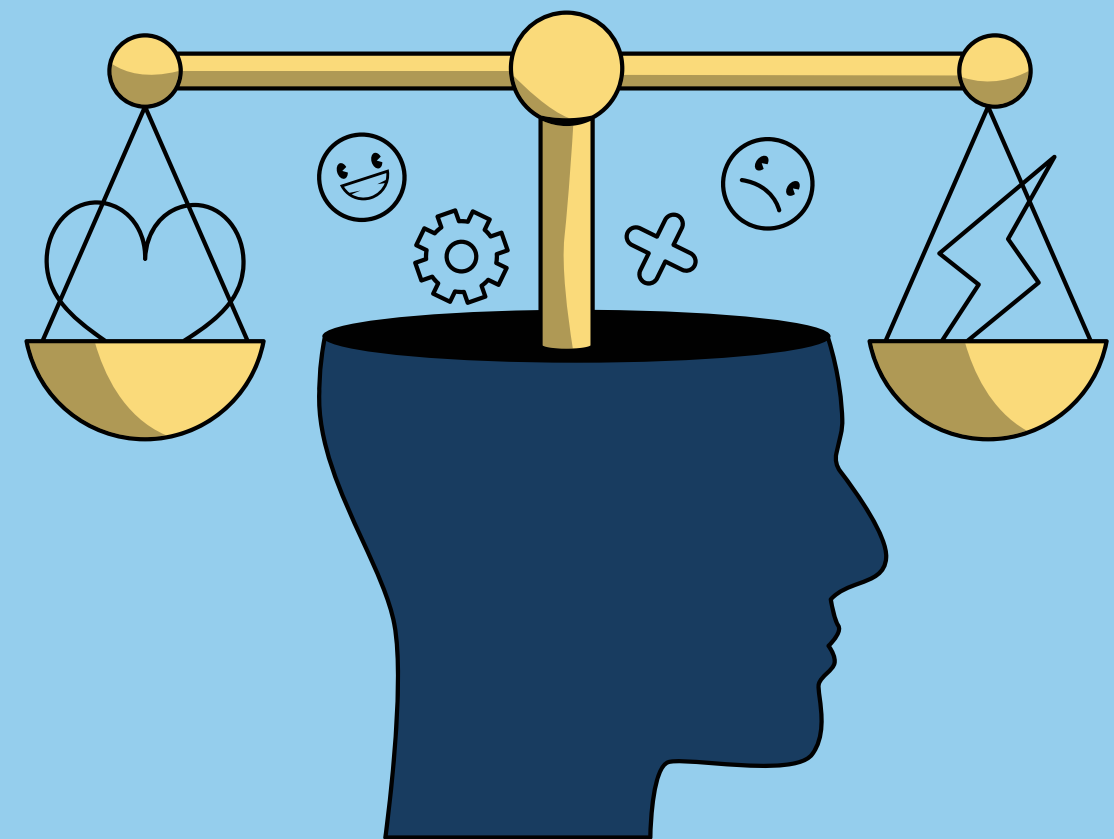
- Engage members by making fundraising fun and rewarding.

**Limited time/resources?**

- Focus on 1-2 high-impact fundraisers instead of multiple small ones.

**No experience with fundraising?**

- We are here for you!



# Q & A

**WHAT IS A  
CHALLENGE YOUR  
CHAPTER FACES?**

**LET'S PROBLEM-  
SOLVE TOGETHER**



# Announcements





# THANK YOU

## Connect with us!

**www.CNSA.org**

 **Discord:** <https://discord.gg/vEhGjNbG>

 **Instagram:** @cnsaoffical

 **Facebook:** <https://www.facebook.com/profile.php?id=100078789279330&mibextid=wwXlfr&mibextid=wwXlfr>

