NMDP and CNSA

2026-27 CHAPTER CHALLENGE

Compete with other CNSA chapters from 11/1/26 to 7/31/27 to help patients receive their life-saving cell therapy.

New registry registrations X response rate = TOTAL Points

TOTAL POINTS: Earn points by helping others join the NMDP Registry and their response rate after swabbing. Educate all those registering & swabbing that they must respond to the post-registration texts/emails. They must respond "Yes" to be added to the registry and be a potential donor.

EXAMPLE: If 100 individuals register and swab, and 92% respond to the post-registration text or email, your chapter earns 92 total points.

The 3 CNSA chapters with the highest TOTAL POINTS receive:
- 1st place = $300 Visa gift card for the chapter
- 2nd place = $250 Visa gift card for the chapter
- 3rd place = $200 Visa gift card for the chapter

CNSA chapter participation will require a short 30-minute education session (live or virtual) for chapter members to learn about NMDP.

NOTE: A chapter must register at least 25 new registry members to be eligible.

Ready to start?
Contact us to schedule your team kickoff! Reach out to your local NMDP representative or email college-partners@nmdp.org so we can connect you with your local representative, who will help your chapter plan & organize your event(s).

When we help save lives together, we ALL WIN!

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