



2023 Exhibitor and Sponsorship Event Guide

October 6 - 8
Pomona CA



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Inside:

- Exhibitor Information
- Sponsorship Opportunities
- Exhibitor & Sponsorship Packages
- General Information

EXHIBITORS

We are excited to be back in-person again this year!

Annual Convention

This is a three day event that brings CNSA members together from all over the state. Our program offers multiple education sessions, our House of Delegates, annual business meeting and state elections. There is a designated Exhibit Hall where exhibitors are assigned booths. Space is limited to 60 exhibitors. We are anticipating approximately 600 CNSA Members and guests at Convention.

Exhibitor Opportunities

Your support advances CNSA’s mission to provide the latest educational programs to our attendees. Convention offers an excellent venue for participation and marketing. This year we have additional expanded opportunities for exhibitors to “upgrade” their involvement to better promote your products, showcase your services and share your message.

Included:

All exhibitors receive the following benefits for each event:

- One Table and two Chairs
- One complimentary registration for your company representative
- Company logo on CNSA website
- Recognition in all specific event advance promotions
- Final convention attendee list (opt-in)
- Provide a Give-a-way (Optional)

**\$500 Discount!
for Sign-up by
APRIL 30th**

Pricing:

Early Bird by April 30th

\$2,000	Exhibitor Table
\$1,000	Additional Table

Regular by August 31st

\$2,500	Exhibitor Table
\$1,250	Additional Table

After August 31st

\$3,000	Exhibitor Table
\$1,500	Additional Table

Alumni and Professional Associations Discount:

As a thank you to all our ongoing supporters, we will take \$200 off any exhibitor or sponsorship fee.



SPONSORSHIP & SPONSORSHIP PACKAGES

Sponsorship is an opportunity to further promote your company to our membership which includes over 5,000 nursing students in California representing ADN, BSN and Masters' Level entry students. We invite you to take this opportunity to increase your exposure. **Companies may Sponsor even if they are NOT able to attend.** Being a sponsor, you will reap the benefits of extra visibility for your organization or services, while at the same time, communicate your support for the members of the CNSA.

Important Points About Sponsorship

- Sponsorship begins immediately and will carry through convention. **The sooner your sign-up the more you benefit.**
- If you are not exhibiting, you can simply be a Sponsor at one of the below levels.

Exhibitor & Sponsorship Package - How It Works

If you are exhibiting you can upgrade your participation by adding one of the following Sponsorship levels and making it a package. By taking advantage of our package, you will receive a discount on your exhibitor fees and any other additional sponsorship opportunities.

Sponsorship Benefits

All sponsorship levels receive the following benefits for ALL events:

- Recognition at Convention
- Company logo on CNSA website with link
- Recognition in **ALL** advance promotions for all events as a sponsor
- Recognition on meeting session presentation slides
- Early and Final attendee list (opt-in)
- Logo Included on Convention T-Shirt (if available)



GOLD SPONSORSHIP – \$4,500

Add on:

- **25% discount** on Additional Sponsorship Opportunities
- Two additional representative registrations for each in-person event (if applicable)
- Up to two Items in Convention Bag (optional)
- Two Chaperoned Emails to be coordinated during the year**

SILVER SPONSORSHIP – \$3,000

Add on:

- **20% discount** on Additional Sponsorship Opportunities
- One additional representative registrations for each in-person event (if applicable)
- One item in Convention Bag (optional)
- One Chaperoned Email to be coordinated during the year**

BRONZE SPONSORSHIP – \$1,500

Add on:

- **15% discount** on Additional Sponsorship Opportunities
- One item in Convention Bag (optional)

****Chaperoned Email is an exclusive benefit to Gold and Silver sponsors ONLY. This is a message or advertisement sent to all CNSA members by CNSA on the sponsors behalf.**

Additional Sponsorship Opportunities

Additional Sponsorship Opportunities are available for any company wishing to participate. These do not have to be combined with an exhibitor or sponsorship. All opportunities come with their own benefits as described below. Please note that companies participating in the sponsorship packages (Gold, Silver & Bronze) get a discount on the below prices as noted in the Sponsorship benefits.

Convention

Convention prices include the option to have one item inserted in the Convention Bag.

Grand Prize Sponsor: Recognition in program. Unlimited number of companies.	\$250	Breakfast Sponsor: Recognition in program and signage. Limited to two companies per meeting.	\$3,000
Convention Bag Insert:	\$500	Lunch Sponsor: Recognition in program and signage. Limited to two companies per meeting.	\$5,000
Break-Out Session Sponsors: Recognition in program and session. Limited to one company per session.	\$1,000	Convention Bag: Recognition on bag. 50% discount if own bag provided. Limited to one company.	\$5,000
Break Sponsors: Recognition in program and signage. Limited to four companies per meeting.	\$1,200	Keynote or Endnote Speaker: Address attendees for 3 minutes. Limited to one company per speaker.	\$6,000
Name Badge: Logo and Message on each name badge. Limited to one company per meeting.	\$2,000	Convention App (Program): Recognition in App. Limited to one company.	\$6,000
General Session Sponsors: Recognition in program and session. Limited to one company per session.	\$2,000	Other Sponsor Opportunities: Additional opportunities to sponsor also exist. Please contact Sara Shippy at sara@cnsa.org to inquire about these possibilities.	
Reception Sponsors: Recognition in program and session. Limited to four companies.	\$3,000		
Convention T-Shirt: Recognition on Shirt. Limited to six companies.	\$4,000		

Tentative Schedule

Convention

Friday, October 6

7:00am - 5:30pm	Exhibitor Set-up
5:30pm - 7:30pm	Exhibit Hall Open

Saturday, October 7

9:00am - 5:00pm	Exhibit Hall Open
5:00pm	Exhibit Tear-Down

Final Schedule to be determined

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Exhibitor / Sponsor Application



Contact information: (Please Print)

Company _____

Main Contact _____ E-Mail _____

Phone _____ Fax _____

Address _____

City _____ State _____ Zip _____ Country _____

Exhibitor Registration

Early Bird by April 30th

- \$2,000 Exhibitor Table
- \$1,000 Additional Table

Regular by August 31st

- \$2,500 Exhibitor Table
- \$1,250 Additional Table

After August 31st

- \$3,000 Exhibitor Table
- \$1,500 Additional Table

Sponsor Level

- Gold +\$4,500**
- Silver +\$3,000**
- Bronze +\$1,500**

Options

- Participation Prizes FREE**
- Please contact me to discuss other sponsorship opportunities**

Sponsorship Opportunity

- \$250 Grand Prize Sponsor**
- \$500 Convention Bag Insert**
- \$1,000 Break-out Session Sponsors**
- \$1,200 Break Sponsor**
- \$2,000 General Session Sponsors**
- \$2,000 Name Badge Sponsor**
- \$3,000 Breakfast Sponsor**
- \$3,000 Reception Sponsors**
- \$4,000 Convention T-Shirt**
- \$5,000 Convention Bag**
- \$5,000 Lunch Sponsor**
- \$6,000 Keynote or Endnote Speaker**
- \$6,000 Convention App**

Payment Information:

Exhibitor Registration Fee (above) \$ _____

Sponsor Level (above) \$ _____

Sponsorship Opportunity (above) \$ _____

Total Amount Due \$ _____

Please complete the form and send it Sara Shippy at sara@cnsa.org. Once the application is received, we will send an invoice.

\$200 discount will be applied for all Alumni Exhibitors and Sponsors and Professional Membership Associations

*Appropriate discounts applied at invoicing.