



Breakthrough to Nursing Recruitment Project Award

California Nursing Students' Association's (CNSA) Breakthrough To Nursing Program works to increase the diversity of the nursing population in California by encouraging nontraditional students to consider nursing as a career choice as well as educate and support them throughout their journey. Nontraditional nursing students are defined as minorities, single parents, and men. We would like you to join us in our efforts. As California continues to be a melting pot for different cultures, ages and ethnicities, nontraditional students have been increasingly underrepresented in health care. Now is the time to recognize these population trends, to become more culturally competent, and to encourage nontraditional students' participation in nursing. Breakthrough To Nursing has developed a recruitment project award to encourage the design and implementation of creative projects to recruit nontraditional students into nursing programs. These projects will provide participants with leadership opportunities in CNSA which will develop their skills as they pursue their career in nursing. Creating and executing a Breakthrough To Nursing Recruitment Project is one of the major avenues by which nursing students can act in a unified way to ultimately improve the quality of nursing care. This will ultimately make nursing a more visible, respected and prestigious profession.

The CNSA Breakthrough to Nursing Recruitment Project Award is given to the CNSA school chapter whose project best demonstrates their commitment to assisting nontraditional nursing students to successfully complete their education. The winner will be announced October 17th at the Awards Ceremony during CNSA's Annual Convention.

ELIGIBILITY AND SELECTION CRITERIA

- 1) Must be a CNSA chapter with constituency status
- 2) Project must have taken place during the 2010-2011 school year.
- 3) Completed application mailed by October 7, 2011 to:

CNSA

Breakthrough to Nursing Project Award

3835 North Freeway Blvd, Suite 120
Sacramento, CA 95834

For more information, call CNSA at 916-552-7549

*****Applications must be postmarked by October 7, 2011.*****

Breakthrough To Nursing Recruitment Project Award Application

Please print or type all information

Title of project: _____

School Name: _____

Address: _____

Name of CNSA Advisor: _____

Name of Dean or Director: _____

Contact person: _____

Contact Person Address: _____

Contact Person Phone: _____

Contact Person E-mail: _____

Date of project: _____

Site of project: _____

Goals of project: _____

Number of nursing students involved: _____

If others collaborated, describe: _____

Number of clients attending, if applicable: _____

List of community organizations that assisted with project: _____

Cost of project: _____

How did you choose this project? _____

Briefly describe how the project was conducted: _____

What was learned from the project that would be beneficial to others? _____

Attach any publicity or materials used to advertise the project (i.e. photos, flyers, press releases).

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