



National
Influenza
Vaccination
Week

December
2017

NIVW - DECEMBER 3-9 2017

HIGHLIGHTS

Support National Influenza Vaccination Week

This year's National Influenza Vaccination Week (NIVW) is December 3rd-9th, 2017. This week long initiative focuses on highlighting the importance of receiving the influenza vaccination. NIVW serves as a reminder that even through the holiday season has arrived, it is not too late to get a flu vaccine.

- ❖ Although the majority of hospitalizations and deaths occur in people 65 and older, children and adults can also die from influenza.
- ❖ About 100 deaths from influenza among children are reported each year.

Flu seasons are unpredictable and can begin early in the fall and last into late spring. By focusing on one week in early December, partners can bring together resources and reach people before flu season reaches its peak.

Flu Facts

- ❖ The flu is a contagious respiratory caused by the influenza virus that infects the nose, throat, and lungs. The illness can be mild to severe and at times can lead to death.
- ❖ People of every age, including those in good health are susceptible to the flu.
- ❖ Flu causes millions of illness, thousands of hospitalizations, and thousands of deaths each year.



It's Not Too Late!

Although the flu season has already begun, it is not too late to get you, your family, friends, and patients vaccinated and protected.

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Chapter Resources

Here are a few different ways to get involved with your local chapter and community.

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It's Not Too Late!

Now is a great time to get a flu vaccination if you have not received one yet.

- ❖ This season, the CDC recommends ONLY they flu shot (not the nasal vaccine).
- ❖ The Center for Disease Control (CDC) recommends that everyone 6 months and older should get a flu vaccine every season.
- ❖ Pregnant women can get the flu shot.
- ❖ You should get a flu vaccine **NOW** if you have not gotten one this season.
- ❖ It takes about two weeks after vaccination for antibodies to develop in the body that protect against flu.
- ❖ The recommendation is to receive your vaccination by the end of October however getting vaccinated **IS STILL BENEFICIAL**, and vaccinations are offered through the flu season.



It's not too late to get a flu vaccine and help protect yourself, your loved ones, and your patients this flu season!

Find a place near you to get a flu vaccine utilizing the [HealthMap Vaccine Finder](#)

Local [health departments](#) may also offer free or low-cost influenza vaccines

Additionally, the [California Vaccines for Children](#) program provides no-cost vaccines to eligible children 18 years old and younger.

FAST FACT

Last season only about 40% of the US population recommended to get a flu vaccine reported having been vaccinated by the end of November.

40%



Sample profile picture frame for social media sites.

Chapter Resources

- ❖ Use this toolkit to spread the word about the flu vaccine and NIVW 2017.
- ❖ Use social media to raise awareness about NIVW – here is a link to some east social media campaign slogans: <https://www.cdc.gov/flu/resource-center/toolkit/toolkit-social-media-messages.htm>
- ❖ Take this quiz, and encourage others, to see what vaccines you may need <https://www2.cdc.gov/nip/adultimmsched/>
- ❖ Organize a day, using resources from the CDC and National Public Health Information Coalition (NPHIC), to table in a public area and raise awareness
- ❖ Add a Fight Flu Facebook Frame to your profile
 1. Go to www.facebook.com/profilepicframes
 2. Search "CDC" to find the frame
 3. Select a frame from the menu
 4. Click **Use as Profile Picture** to save



Videos



Additional Resources



Links



2017-2018 Flu Fact Sheet

<https://www.cdc.gov/flu/pdf/freeresources/general/whats-new-2017-2018-factsheet.pdf>

Who Should Get a Flu Shot Flyer

<https://www.cdc.gov/flu/pdf/freeresources/updated/who-should-should-not-vaccinate.pdf>

Influenza Vaccination Information Sheet (VIS)

<https://www.cdc.gov/vaccines/hcp/vis/vis-statements/flu.html>

References

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<https://www.cdc.gov/flu/resource-center/nivw/index.htm>

Influenza. (n.d.). Retrieved November 21, 2017, from

<https://www.cdph.ca.gov/Programs/CID/DCDC/Pages/Immunization/Influenza.aspx#>

Influenza Season 2017-2018. (n.d.). Retrieved November 20, 2017, from

<http://www.sdiz.org/Community/Features/Flu-2017-18.htm>