

Navigating **THE FUTURE!**

CHARTING YOUR COURSE IN NURSING



Education



Global Health



Academia



New RN Rates



Advanced Practice



Leadership



Research



2017 CNSA Convention

October 6-8, 2017

Sheraton Fairplex Hotel • Pomona, CA



Sponsorship Opportunities

Navigating the Future Charting Your Course in Nursing

Be part of the California Nursing Students' Association (CNSA) Annual State Convention in Pomona California, by becoming a convention sponsor. CNSA is the largest state student nursing association in the country. Our membership includes almost 6,000 nursing students in California representing ADN, BSN and Masters Level entry students. We invite you to take this opportunity to increase your exposure to the future nursing workforce by being a convention sponsor.

By being a sponsor, you will reap the benefits of extra visibility for your organization or services, while at the same time, communicate your support for the members of the CNSA. All contributions are welcome and will be acknowledged in the APP and on convention signage.

Sponsorship Levels

Diamond	\$8,000 and above
Platinum	\$5,000 - \$7,999
Gold	\$3,000 - \$4,999
Silver	\$1,000 - \$2,999
Bronze	\$500 - \$999
Friend	\$200 - \$499

Diamond Sponsors will receive:

1 **free** exhibitor space, 1 **free** revolving advertisement within the convention APP, 1 **free** static advertisement page on the Convention APP "Advertisers" section, recognition for sponsorship in the November 2017 *ACNL In Action* publication and the CNSA *Range of Motion* quarterly publication, along with exclusive sponsorship opportunities.

Platinum Sponsors will receive:

1 **free** revolving advertisement within the convention App, 1 **free** static advertisement page on the Convention APP "Advertisers" section, recognition for sponsorship in the November 2017 *ACNL In Action* publication and the CNSA *Range of Motion* quarterly publication, along with exclusive sponsorship opportunities.

Gold Sponsors will receive:

1 **free** static advertisement on the Convention APP "Advertisers" section and recognition for sponsorship in the November 2017 *ACNL In Action* publication and the CNSA *Range of Motion* quarterly publication.

Silver Sponsors will receive:

1 **free** static advertisement on the Convention APP "Advertisers" section and recognition for sponsorship in the November 2017 *ACNL In Action* publication and the CNSA *Range of Motion* quarterly publication.

All sponsors will be listed on the Convention APP and on signage at the program. In addition, sponsors will be recognized during the Board meeting and by the CNSA President during the General Session.

Diamond & Platinum sponsors will be notified with information regarding specs for revolving ad for the APP

** The Association of California Nurse Leaders is the oversight and financial management company for the California Nursing Students' Association.*



Program Sponsorship Opportunities

Organization _____ Contact _____

Address _____ Email Address: _____

City _____ State: _____ Zip: _____

Phone (____) _____ Fax (____) _____

Amount Enclosed \$ _____ (Due By: **10/2/17**)

Specific Sponsorship Opportunities

Ask about sponsoring or co-sponsoring opportunities for a specific item:

- Keynote/Endnote Speakers (\$4,000)
- On-Site Wi-Fi (\$3,500)
- Conference App (\$8,000) (*co-sponsorship is also appreciated*)
- Educational Sessions (\$2,000)
- Continental Breakfast – Saturday (\$2,000)
- Sunday Breakfast and Awards Ceremony (\$3,000)
- Breaks on Saturday – (Exhibitor Day \$2,000)
- Lunch on Saturday – (Exhibitor Day \$8,000) (*co-sponsorship is also appreciated*)
- Friday Night Reception (\$3,000)

Please send completed form and payment to:

CNSA
2520 Venture Oaks Way, Suite 210
Sacramento, CA 95833 or fax to 916.779.6945

If you have any questions, please feel free to call Brian Carrick in the CNSA office at (916) 779-6949 or email at brian@acnl.org. Thank you for your support and we hope to see you in October!!

Association of California Nurse Leaders
2620 Venture Oaks Way – Ste #210
Sacramento, Ca. 95833
916-779-6949 (p) 916-779-6945 (f)

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Advertising Opportunities

The official **2017 CNSA Convention APP** is your opportunity to capture the attention of all attendees. The APP contains the entire convention program and activity schedule along with all of the contact information for sponsors and exhibitors. It will be used by attendees throughout the convention with access up to a full year after the event.

A very important part of our all-inclusive conference APP is the ability to advertise electronically to our attendees. With access to this APP for the next year, this is an ideal chance for you to put your products and services in the limelight. These electronic advertisements are treated just like a printed advertisement in a magazine or conference syllabus. These ads are not linkable to an outside URL or website. This feature is available to all exhibitors and/or sponsors as well as anyone who would like to have an electronic advertisement on our APP. You do not have to be an exhibitor to advertise.

Special discounts are available for organizations which exhibit, sponsor, and advertise.

Space reservations are due by **September 8th, 2017**. Completed ads are due to the CNSA office no later than **September 27, 2017 no exceptions**. Rates are net and non-commissionable. Rates and specs are as follows:

Please remember these are "electronic ad's" not a printed ad so please do not send us advertisement copy that contains crop marks or color saturation indicators these are not advised!

All ads should be in a PDF format, no larger than 10MB in file size and as close to 8 1/2 inches by 11 inches in viewable area.

Please check one:

- Exhibitor/Sponsor/Advertiser \$200
- Exhibitor/Advertiser \$225
- Regular Advertiser \$300

Ads are to be emailed to Brian Carrick at brian@acnl.org

To reserve your Ad space, complete the form below and return it to the CNSA office.

2016 CNSA Annual State Convention Advertising

Organization Name _____

Contact Name _____ Email Address _____

Address _____ City _____

State _____ Zip Code _____

Phone (____) _____ Fax (____) _____

Payment enclosed: \$ _____ **(Due By: September 30th 2017)**

Ad to be emailed by 9/27/17

Please invoice me

Please contact me for payment information

If you have any questions, please feel free to call Brian Carrick at (916) 779-6949



2017 CNSA State Convention Sponsorship/Advertising Check List

Conference APP Advertising Opportunity:

- Reservation / Application to Sponsor Form.....09/08/17
- Final Version of PDF electronic advertisement emailed to CNSA.....09/27/17
- Payment for Advertisement.....09/30/17

Conference Sponsorship Opportunity:

- Application / Request to Sponsor.....09/22/17
- Payment for Sponsorship.....10/02/17